

MARK WARREN

DEVELOPER / PRODUCER

Front-End Website Developer, Producer, Webmaster, Marketing Development
PHP-Based Sites, WordPress, SEO, Content, Mobile Apps

CAREER SUMMARY:

Experienced and customer-focused **Developer and Producer** with 8 years of experience developing, producing and coordinating web content.

- Front-end applications - HTML, CSS, PHP, Javascript
- Responsive Frameworks - Foundation, Bootstrap, Blueprint etc.
- Troubleshooting / Fixes
- WordPress Development
- Webforms - PHP, Salesforce
- Content Creation and SEO
- Implementing workflow solutions / ticketing systems.
- Producing multimedia and technical work for trade shows and other organizations.
- Documentation of processes and technologies.
- Leading small teams - project management.

PROGRAMMING LANGUAGES / SOFTWARE:

- PHP
- HMTL / HTML 5
- CSS / CSS 3
- MySQL
- JavaScript, jQuery
- XML
- PHP MyAdmin
- Foundation
- Blueprint
- Salesforce
- Google Analytlcs
- Livestream
- Dreamweaver
- Photoshop
- Git / Subversion
- Brightcove
- AtTask (Administrator)
- Eloqua

EDUCATION:

- *B.A., INTERDISCIPLINARY STUDIES, UNIVERSITY OF CALIFORNIA AT BERKELEY, 2000*
- *M.A., ENGLISH/ CREATIVE WRITING, SAN FRANCISCO STATE UNIVERSITY, 2006*
- *CAMBRIDGE/ RSA CERTIFICATE FOR TEFL, ST. GILES COLLEGE, 2001*

SAMPLE PROJECTS:

- <http://www.interop.com>
- <http://www.armtechcon.com/>
- <http://app.gdconf.com/>
- <http://bayjiujitsu.com>

PROFESSIONAL EXPERIENCE:

FREELANCE WEB DEVELOPER

Sacramento, CA (*Present*)

Freelance web developer for hire. My specialties:

- Frontend applications HTML, CSS, Foundation, Responsive Frameworks, JavaScript.
- Setting up and troubleshooting sites in PHP.
- WordPress Development.
- Webforms.
- Implementing workflow solutions or ticketing systems for your organization.
- Producing technical work for trade shows or small companies.

TECHNICAL PRODUCER

UBM Tech - San Francisco, CA (*January 2011- January 2015*)

Technical Producer for UBM Tech, a live technology events group within a multinational business media corporation, UBM Plc. My main duties were as follows:

- Web Developer for flat PHP and WordPress-based event sites. This was about 50% of my job. Mostly front-end work, but some back-end work as well, coding in PHP, HTML, CSS and using a Blueprint framework.

- Managed our network of contractors - assigning work to them, intervening/escalating/assisting when necessary, and overseeing the annual budget for contract work - 6 contractors at a budget of \$80,000/year.
- Was lead admin on our corporate ticketing system for 200 users.
- Webmaster for our network of WordPress sites 50 sites in all.
- Project Management, QA and Support for our mobile apps created for every event by a third-party developer.
- Managed video and photography teams at live events to deliver content to event websites.
- Produced video Livestream at corporate events.

JIU-JITSU INSTRUCTOR

Bay Jiu-Jitsu, San Francisco, CA *(March 2012 - September 2014)*

Teaching Brazilian Jiu-Jitsu to classes of up to 20 students at various levels of proficiency.

PROJECT MANAGER, ONLINE SERVICES

UBM Tech - San Francisco, CA *(January 2007- December 2010)*

- Managed requests from sales and marketing, pairing sales and team members with the appropriate developers when necessary.
- Expanded coding involvement to development of sites along the entire life cycle of the site. Projects included event sites, blogs and custom websites for corporate clients.
- Managed online ad server for the live events group.

NEWS EDITOR

Medialive, San Francisco, CA *(September 2004 - December 2006)*

- Edited and posted content from bloggers for 3 online sites.
- Researched and wrote news articles for those websites.

ESL INSTRUCTOR

St. Giles College, San Francisco, CA *(January 2004- September 2006)*

Taught English to adult students of various levels of fluency, from beginning to advanced students. Class sizes ranged from private tutoring to 20 students. Also taught business-specific English classes.

**References available upon request.*